

## **The Glove Connection; a Simple Solution for the Average Golfer's Inconsistency**

**Bellingham, WA – November 17<sup>th</sup> 2009** – Makers of the Glove Connection, designed to help erratic golfers hit the ball more squarely, today announced the product will be made available through [www.thegloveconnection.com](http://www.thegloveconnection.com) starting November 25<sup>th</sup> and soon on the Golf Channel via a direct response commercial. In a world of expensive, excessively complex and ultimately redundant golf practice aids, the Glove Connection is a wonderfully simple tool that will enable the inconsistent find the target more often.

Conceived by PGA professional Joe Holdridge, a teacher for more than 20 years who has assisted thousands of golfers with their game, the Glove Connection consists of two specially-designed gloves incorporating strips of Velcro. The Velcro, positioned on the thumb of the top hand and palm of the bottom hand, helps golfers who have a tendency to 'disconnect' at the top of the backswing, maintain a solid and effective hold on the club from address to impact to follow-through.

'Ben Hogan, Jack Nicklaus, Nick Faldo and others all stressed how important it is for the hands to work as a single unit throughout the swing,' says Holdridge. 'The majority of my students complain of inconsistencies in their shot-making which I am certain stems from this disconnect at the point of transition from backswing to downswing. I think many golfers sense that allowing their hands to separate from the club will somehow increase their clubhead speed, adding power to the shot. But they lose control of the clubhead which has a disastrous effect on the quality of strike.'

The Glove Connection makes it virtually impossible for the hands to separate at any point during the swing, meaning the grip formed at address is that which holds the club at the moment of impact. 'If you grip the club correctly as you set up to the ball,' says Holdridge, 'why would you want to change it when the club is in motion?'

The Glove Connection is available in right and left hand models and retails for \$39.95. For more information, testimonials, media reviews and to order your Glove Connection, visit [www.thegloveconnection.com](http://www.thegloveconnection.com) or call 1-800-260-3245.

**Source:** The Glove Connection Bill Bailey – [manager@thegloveconnection.com](mailto:manager@thegloveconnection.com)